

University of Pretoria Yearbook 2016

Subject didactics of Tourism 400 (VTO 400)

Qualification	Postgraduate
Faculty	Faculty of Education
Module credits	24.00
Prerequisites	No prerequisites.
Language of tuition	Double Medium
Academic organisation	Humanities Education
Period of presentation	Year

Module content

General review with regard to Tourism; communication in tourism; eco-tourism; geographical tourism; technology in tourism; basic accounting; career opportunities in Tourism; worldwide perspective with regard to tourism; tourism market and the marketing of tourism.

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